

KAPPA FOUNDATION OF CHARLOTTE

# HEALTHY 5K ACHIEVEMENT RUN·WALK

## 2015 Healthy Achievement 5K Run | Walk *Community Sponsor / Vendor / Exhibitor Package*

Dear Community Partner –

The Kappa Foundation of Charlotte is pleased to invite your company to be a sponsor, vendor and / or exhibitor for the Healthy Achievement 5K Run | Walk, which will be held June 20, 2015 in Uptown Charlotte, NC. We are anticipating greater than 1,000 participants! Our 2014 event was a great success and we look to make 2015 a smashing hit, solidifying the Healthy Achievement 5K Run | Walk as one of the premier healthy activities in the Charlotte community.

The Healthy Achievement 5K Run | Walk was established as the signature fundraising and awareness event to support the Foundation's vision and successful mentoring programs as well as bring exposure to the importance of maintaining good health while achieving personal, scholastic and professional goals. Corporate sponsorship will help us and our young mentees reach our goals. The Foundation's programs and initiatives include:

- Structured mentoring, leadership development, social awareness, networking and cultural enrichment
- College preparation, application guidance, and academic advancement programs
- Academic scholarships
- Health awareness and healthy choices toward greater achievement

We ask for your corporate support of the 2015 Annual Healthy Achievement 5K Run | Walk. Please see the attached sponsorship proposal as we trust that our desire to better equip, develop and encourage young men in our community is aligned with your company's community partnership focus and investment objectives.



## Community Sponsor Packages

### \_\_\_ \$1500 - Diamond Community Sponsor

- ◇ Premium signage placement (registration table | start / finish | water station | mile markers – 1<sup>st</sup> come 1<sup>st</sup> serve)
- ◇ Active logo link on event website
- ◇ 10 x 8 ft space, one (1) tent, one (1) 6 ft table and two (2) chairs
- ◇ **Prominent logo on event T-shirts (if submitted by print deadline)**

### \_\_\_ \$500 - Gold Community Sponsor

- ◇ Premium signage placement (registration table | start / finish | water station | mile markers – 1<sup>st</sup> come 1<sup>st</sup> serve)
- ◇ Active logo link on event website

### \_\_\_ \$250 - Silver Community Sponsor

- ◇ Active logo link on event website

### \_\_\_ \$100 - Bronze Community Sponsor

- ◇ Sponsor listing on event website

## Community Vendor Packages

### \_\_\_ \$500 - Tent Vendor

- ◇ 10 x 8 ft space, one (1) tent, one (1) 6 ft table and two (2) chairs

### \_\_\_ \$250 - DIY Vendor

- ◇ 10 x 8 ft space, one (1) 6 ft table and two (2) chairs – may bring own tent but must be preapproved by HA5K committee

### \_\_\_ \$100 - General Vendor

- ◇ 10 x 8 ft space, one (1) 6 ft table and two (2) chairs

## Community Exhibitor Packages

### \_\_\_ \$250 - Tent Exhibitor

- ◇ 10 x 8 ft space, one (1) tent, one (1) 6 ft table and two (2) chairs
- ◇ NOTE - Exhibitors are not permitted to vend / sell any items

### \_\_\_ \$125 - DIY Exhibitor

- ◇ 10 x 8 ft space, one (1) 6 ft table and two (2) chairs – may bring own tent but must be preapproved by HA5K committee
- ◇ NOTE - Exhibitors are not permitted to vend / sell any products or services

### \_\_\_ \$50 - General Exhibitor

- ◇ 10 x 8 ft space, one (1) 6 ft table and two (2) chairs
- ◇ NOTE - Exhibitors are not permitted to vend / sell any products or services



## COMMUNITY SPONSOR & HEALTH FESTIVAL REGISTRATION FORM

HEALTH FESTIVAL - SATURDAY, JUNE 20, 2015 | 8:30am-11:00am

Held on the 300 Block of Church Street, Charlotte, NC 28202

BUSINESS NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

### COMMUNITY SPONSOR / VENDOR / EXHIBITOR SELECTION

\_\_\_\_\_ Diamond Community Sponsor (**\$1500**) – (Indicate signage placement preference \_\_\_\_\_)

\_\_\_\_\_ Gold Community Sponsor (**\$500**) – (Indicate signage placement preference \_\_\_\_\_)

\_\_\_\_\_ Silver Community Sponsor (**\$250**)

\_\_\_\_\_ Bronze Community Sponsor (**\$100**)

\_\_\_\_\_ Tent Vendor (**\$500**)

\_\_\_\_\_ DIY Vendor (**\$250**)

\_\_\_\_\_ General Vendor (**\$100**)

\_\_\_\_\_ Tent Exhibitor (**\$250**)

\_\_\_\_\_ DIY Exhibitor (**\$125**)

\_\_\_\_\_ General Exhibitor (**\$50**)

### DESCRIPTION OF HEALTHY AND / OR ACHIEVEMENT SERVICES OR PRODUCTS PROMOTING:

\_\_\_\_\_  
Vendors / Exhibitors - please give a detailed description of services and / or products offered.

### AGREEMENT OF COMPLIANCE

I, \_\_\_\_\_, have read and am fully aware of the 2015 Healthy Achievement 5K Health Festival rules as attached hereto. I hereby agree to comply with these rules and regulations, and all other Federal, State and local regulations that apply, knowing full well that I will forfeit my right to participate at the 2015 Healthy Achievement 5K Health Festival if I am found in noncompliance. I further agree to defend, indemnify and hold harmless the Kappa Foundation of Charlotte and its agents, representatives and affiliates. This indemnification / hold harmless agreement includes any and all claims, suits and damages which may be asserted against the above which in any way arise out of or are connected with this agreement and /or the activities conducted with this agreement.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### FORM, PAYMENT AND ANY OTHER REQUIRED INFORMATION / LOGO FILES MUST BE RECEIVED BY MAY 29, 2015:

1. Scan and email a signed copy of this form to [info@kappafoundationofcharlotte.org](mailto:info@kappafoundationofcharlotte.org); OR
2. Mail to Kappa Foundation of Charlotte, COMMUNITY SPONSORS & HEALTH FESTIVAL REGISTRATION, P.O. Box 16471 Charlotte, NC 28297
3. Payments may be made online at [www.kappafoundationofcharlotte.org/donate](http://www.kappafoundationofcharlotte.org/donate) or mailed to Kappa Foundation of Charlotte, COMMUNITY SPONSORS & HEALTH FESTIVAL REGISTRATION, P.O. Box 16471 Charlotte, NC 28297
4. Diamond, Gold and Silver Community Sponsors must email a high resolution logo (vector file format preferred) to [info@kappafoundationofcharlotte.org](mailto:info@kappafoundationofcharlotte.org)

SPECIAL NOTE TO ALL HEALTH FESTIVAL REGISTRANTS: This event will draw people who are interested in Health and Wellness information, services, products and ideas. Let's create a day of Healthy Achievement for everyone at the festival. Thank you in advance for all of your consideration and interest in making this Health Festival a success for all participants.

## Health Festival General Rules, Regulations and Guidelines

1. Set up time begins on Saturday, June 20<sup>th</sup> from 7:00am to 7:45am.  
***\*Please do not arrive before 7:00am.***
2. Vendors / Exhibitors will not be permitted to “breakdown” their space until after 11:00am.
3. The use of tape, tacks, glue, roping, or any other adhesive material or device on any adjacent walls or buildings is strictly prohibited.
4. The loading and unloading of materials and merchandise should be done through the designated parking lot(s) located on, near or adjacent to 300 S. Church Street, Charlotte, NC 28202. Vendors / Exhibitors will be permitted to park in these lots during the Health Festival as well. Directions will be posted.
5. **No electricity or WIFI will be provided in your space – you must supply your own power.**
6. Vendors / Exhibitors are responsible for all activities in their space. It is recommended that at least two people be scheduled to work at all times.
7. If you are planning to sample any food or beverage products or offer edible giveaways at your table, we request that all products be healthy in nature.
8. If you are planning to hold a raffle at your table, you may want to bring a “fish bowl” to hold business cards or cards with spectator’s names and addresses.
9. Space assignments are final.

***In order to achieve a balanced variety for our health & wellness event, the Health & Wellness Festival Committee reserves the right to limit the number of practitioners in a specific field.***

**On behalf of the Kappa Foundation of Charlotte, thank you for your participation and cooperation.**

Questions - please e-mail [info@kappafoundationofcharlotte.org](mailto:info@kappafoundationofcharlotte.org).